



STREETSCAPE BEAUTIFICATION GRANT POLICY

REFERENCE: COMMUNITY SERVICES

APPROVED: TOWN COUNCIL JAN 17, 2017

SUPERSEDES: NEW

PURPOSE:

To establish a consistent and uniform process to evaluate applications for the Town of Edson Streetscape Beautification Grant. The Grant has been instituted by Edson Town Council as an incentive to work together with business and property owners, encouraging a positive, memorable image to attract visitors, business and residents alike. In an effort to reinforce this image, Town Council has set aside funds to assist successful applicants along 2nd and 4th Avenues, along Main (50th) Street between 1st and 7th Avenues and along 3rd Avenue between 48th Street and 52nd Street to beautify their property by providing 50% of the cost of their beautification project to a maximum grant amount of \$5,000.00.

The Streetscape Beautification Grant applications will be evaluated and awarded at the discretion of an evaluation committee comprised of three members of Administration. Of the three Administration members, at least one must be a representative of the Community Services Department, and at least one must be a representative of the Planning Department.

The Streetscape Beautification Grant applications will be evaluated based on the following criteria:

1. The subject property is located within the area of Edson that is eligible for the grant.
2. The applicant has completed the Streetscape Beautification Grant Funding Application Form (Attached Schedule "A") and submitted it to the Town.
3. The applicant has submitted complete concept drawings of the proposed project.
4. The proposed project has been reviewed by the Town Planning Department to ensure compliance with municipal bylaws.
5. The project is deemed by the evaluation committee to be aesthetically pleasing, and in keeping with and complimentary to the surrounding area.

If approved for funding, the applicant shall enter into the Edson Streetscape Beautification Grant Agreement with the Town of Edson (Attached Schedule "B").



EDSON STREETScape BEAUTIFICATION GRANT

FUNDING APPLICATION FORM

DATE:	<input style="width: 100%;" type="text"/>		
BUSINESS NAME:	<input style="width: 100%;" type="text"/>		
BUSINESS TELEPHONE:	<input style="width: 200px;" type="text"/>	BUSINESS FAX NUMBER:	<input style="width: 150px;" type="text"/>
BUSINESS MAILING ADDRESS:	<input style="width: 100%;" type="text"/>		
BUSINESS STREET ADDRESS: (if different from mailing address)	<input style="width: 100%;" type="text"/>		
DETAILS OF CONTACT PERSON: (Name, cell phone number, email)	<input style="width: 100%;" type="text"/>		
ESTIMATED TOTAL COST OF PROJECT:	\$	<input style="width: 150px;" type="text"/>	
ESTIMATED DATE PROJECT TO COMMENCE:	<input style="width: 150px;" type="text"/>		
ESTIMATED DATE PROJECT TO BE COMPLETED:	<input style="width: 150px;" type="text"/>		

Does your business face onto 2nd or 4th Avenues, Main (50th) Street between 1st and 7th Avenues, or 3rd Avenue between 48th Street and 52nd Street? YES NO

Have you enclosed concept drawings of your beautification plan? YES NO

Are you the property owner? YES NO (if no, owner must endorse below)

I have read and agree to the terms & conditions of the attached agreement.

Signature of Property Owner (if applicable)

Signature of Applicant

Applicants Clearly Printed Name

DATE:



PLEASE NOTE THAT ANY PERSONAL INFORMATION THAT YOU PROVIDE TO OUR OFFICE IS BEING COLLECTED UNDER THE AUTHORITY OF SECTION 32 (C) OF THE FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT AND WILL BE USED ONLY IN ACCORDANCE WITH THAT ACT.

OFFICE USE ONLY

SIGNATURES REQUIRED

<input data-bbox="305 758 756 814" type="text"/> General Manager, Infrastructure and Planning Date: <input data-bbox="375 911 636 963" type="text"/>	<input data-bbox="876 758 1328 814" type="text"/> General Manager, Community Services Date: <input data-bbox="946 911 1208 963" type="text"/>
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<input data-bbox="302 1014 753 1071" type="text"/> Development Officer Date: <input data-bbox="371 1167 633 1220" type="text"/>





MEMORANDUM OF AGREEMENT

Made this day of A.D., between:

(hereinafter referred to as the "Applicant")
AND

Town of Edson
P.O. Box 6300
Edson, AB T7E 1T7

WHEREAS the Town of Edson is prepared to contribute funds for the beautification of public and private lands along 2nd and 4th Avenues, Main (50th) Street between 1st and 7th Avenues and 3rd Avenue between 48th Street and 52nd Street, up to 50% of capital construction costs to a maximum of \$5,000.00 for property beautification;

AND WHEREAS the above mentioned party was approved by the Town of Edson to qualify for such funding;

NOW THEREFORE the above parties agree to the following:

1. All work being claimed for funding has been completed with proof of invoice that itemizes the beautification costs;
2. The Applicant shall assume all maintenance costs for the improvements.
3. Parties may qualify for Grant Funding up to a maximum of \$5,000.00.
4. The subject beautification project shall be completed within one year of the date of this agreement.



IN WITNESS whereof the parties hereto have affixed their signatures below on this day of AD.

Witness (Print Name)

Witness Signature

Witness (Print Name)

Witness Signature

APPLICANT

Applicant (Print Name)

Applicant Signature

Applicant (Print Name)

Applicant Signature

SEAL

TOWN OF EDSON

