



For Immediate Release

News Release

Website Upgrade

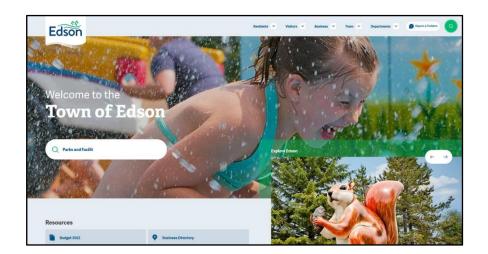
Edson, Alberta, June 1st, 2022 – The Town of Edson website has a new look and some new tools to help residents find information faster and improve the overall user experience.

The upgraded website was launched this week at <u>www.edson.ca</u>, and features new and improved interactive tools and improved search capabilities.

Communications Coordinator Steve Bethge says the focus for the website upgrade was ease of use for all users. "We really wanted to make our website accessible for everyone. Whether you're a long-time resident looking for the waste collection schedule, a visitor searching up local restaurants, or someone looking for business opportunities, we want all the information at your fingertips and easy to find".

The website is live now and will be updated with even more new features over the next few weeks. Residents can look forward to a new tax calculator, improved trail maps, and a more robust contact list.

Edson.ca is also fully mobile responsive, but if you're looking for other mobile options, the Town of Edson mobile app can also be downloaded for both Apple and Android devices. With a robust news feed, reporta-problem feature, and trail maps, it's the perfect on-the-go Edson companion.





Media Contact:

Steve Bethge Communications Coordinator Town of Edson 780-723-4401 steveb@edson.ca www.edson.ca