

PHOTO ENFORCEMENT PROGRAM UPDATE



**In conjunction with the Town's Strategic Plan,
"WE COMMIT TO PROVIDE OPPORTUNITIES FOR A LIFESTYLE
THAT IS HAPPY, HEALTHY & SAFE"**

**The Edson Photo Enforcement program started in 2006
with the main focus on reducing speeds within the
Town of Edson to enhance public safety.**

**Photo Enforcement, like any other enforcement program, is
designed to be used as another tool to enhance traffic safety
within our community.**

Our community has a major highway running through it, with residential, commercial and industrial properties bordering the highway



The Town has a very high volume of Pedestrian traffic along the highway



Traffic safety criteria is used to determine where automated traffic technology will be used.

HIGH RISK LOCATIONS:



Where the safety of citizens or police officers would be a risk through conventional enforcement methods

HIGH FREQUENCY LOCATIONS



Where motorists are ignoring or breaking traffic laws on an on-going basis

HIGH COLLISION LOCATIONS



Where there is a greater frequency of property damage, injury or fatal collisions

HIGH PEDESTRIAN VOLUME LOCATION

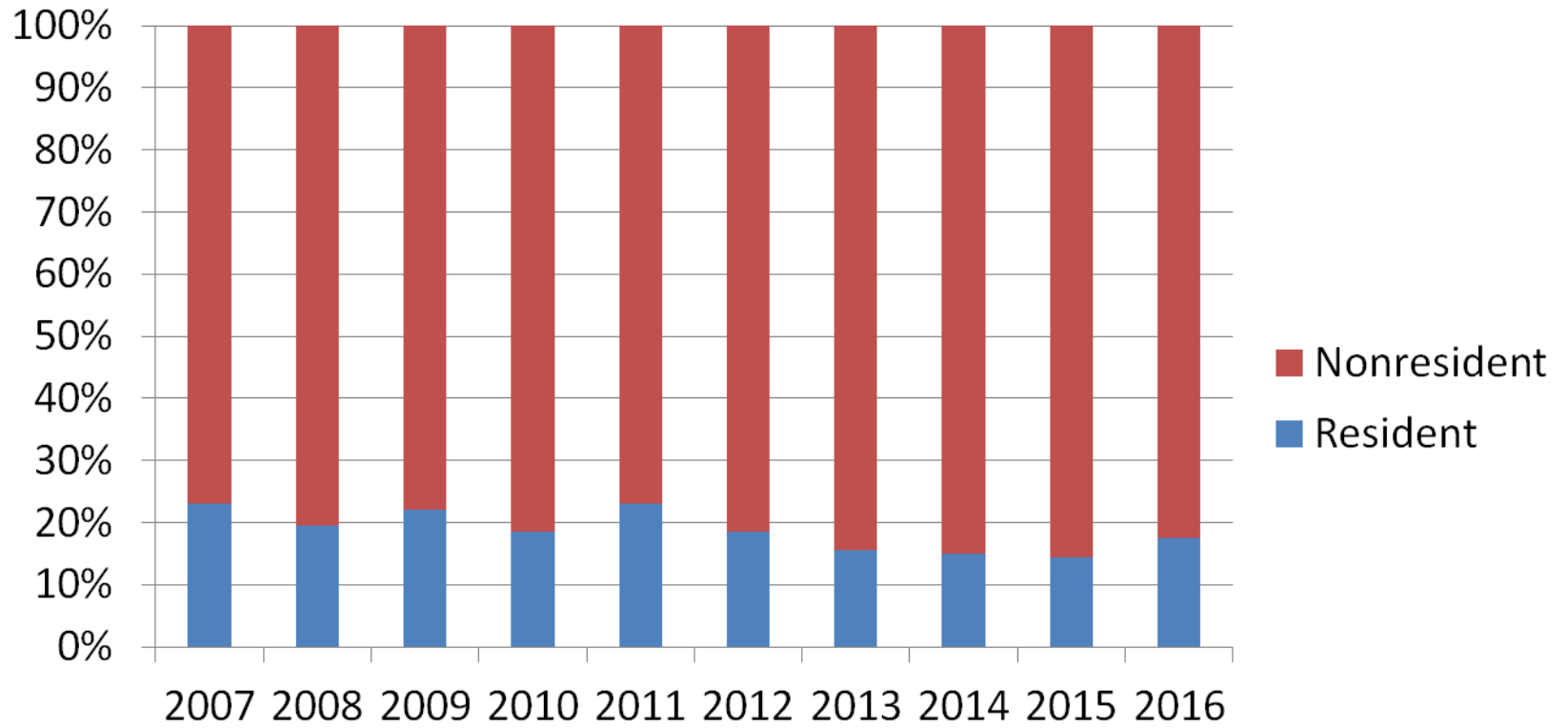


Where there is a high volume of pedestrian traffic

SO WHERE ARE WE TODAY WITH OUR PROGRAM



Resident vs Nonresident Ticketing



Financial Impacts:

Breakdown of ticket revenue:

For every ticket issued the following is the percentage breakdown:

Province +/- 30%

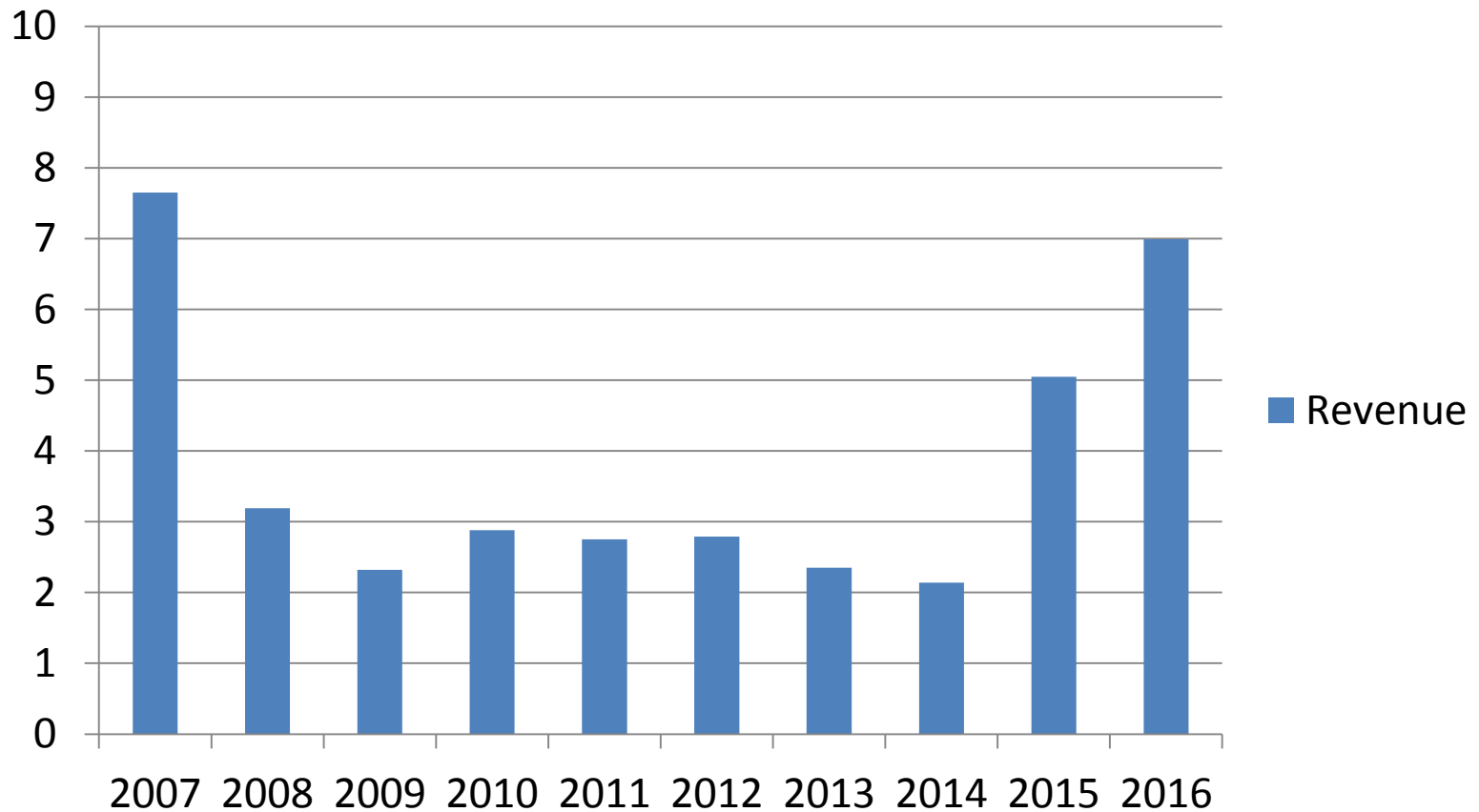
Town +/- 30%

Contractor +/- 40%

The contractor is responsible for all costs associated with issuing and processing all tickets, including court costs.

ALL revenue received by the Town to date, has been used to offset the cost of providing Police services. RCMP contract!!

Town Revenue from Photo Enforcement



Each Value represents \$100,000

While Photo Enforcement programs will always have challenges and be scrutinized for effectiveness, its important to remind one self that it is just another tool which the Town uses to provide for a safe environment for our citizens.

Our goal is to provide opportunities for a lifestyle that is happy, healthy & safe

LET'S KEEP OUR COMMUNITY SAFE FOR ALL!!

