



For Immediate Release

Council Notes

November 1st, 2016

- 1. Historical Society Delegation.** President of the Edson & District Historical Society Doug Woodhouse presented Council with a large framed photograph of the Caboose that sits in Centennial Park as a thank you for contributions made to the restoration of the piece.
- 2. Strategic Priorities.** Council approved some updates to the Council Strategic Priorities document (attached). This document is reviewed and updated annually to ensure it remains relevant for our community.
- 3. Bullying Awareness Week.** November 13th to November 19th, 2016 has been proclaimed as “Bullying Awareness Week” in the Town of Edson and all citizens are asked to stand up to stop bullying and to work together to make Edson a bully free community.
- 4. Council Seminar.** Permission has been granted for Councillor Tammy Strang to participate in Grant MacEwan’s Lobby Government Effectively Seminar.
- 5. Library Board.** Ms. Trudy Brown has been appointed to the Edson Public Library Board. Her appointment starts immediately and will expire in November of 2019.
- 6. Meeting Cancellations.** The December 27th, 2016 Committee of the Whole meeting and the January 3rd, 2017 Council meeting has been cancelled due to the holiday season.
- 7. 40th Street Lighting.** Council has directed Administration to install street lighting on 40th Street from the 6th Avenue/40th Street roundabout to southwest of the Lion’s Club campground to improve lighting in that area. Overhead cables will also be buried in that area at the same time. The cost of the project is expected to be approximately \$236,259.11 + GST, to be funded from the Energy Reserve.
- 8. Santa Claus Parade.** Council has approved the 2016 Chamber of Commerce Santa Claus Parade route and agreed to provide assistance with respect to barricades. The parade will be held December 2nd, 2016 and the route has changed this year (attached)

**Next meetings - The next Committee of the Whole meeting will be held November 8th, 2016 at 10am.
The next Council Meeting will be held November 15th, 2016 at 7:30pm.**

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Town of Edson

*Strategic Plan
2015-2017*



Our Community; Our Priorities.

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Message from Council

*Planning for
today and the
future.*

The purpose of this Strategic Plan is to illuminate Council's overall vision and goals for our Community. It demonstrates the priorities which will drive future progress and development in our community, and direct administration in its planning and allocation of resources. We have identified 5 pillars which recognize the overall areas that make up our community and organization; ensuring there is balance, success and progress in all areas.

We hope this will help us provide the best services to our residents and maintain positive relationships with our partners in and surrounding our community.

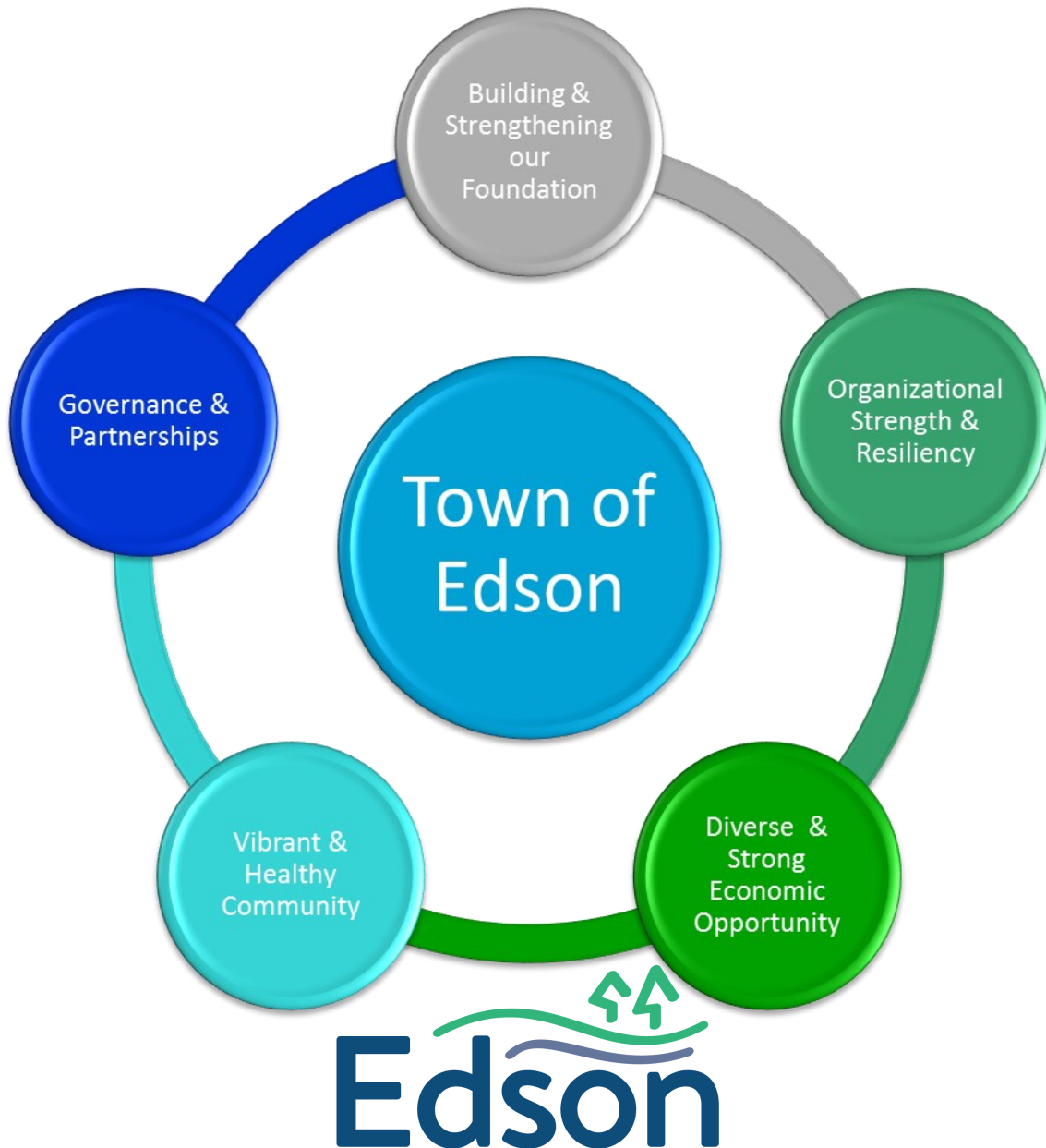
We are committed to following these guidelines and building on our already thriving community.

From left to right,
Councillors:
Trevor Bevan
Tammy Strang
Brian Boyce
Gean Chouinard
Janet Wilkinson
Mayor Greg Pasychny
Jim Gomuwka



The BIG Picture

Our Pillars...



Begin With The End In Mind

WE COMMIT to prepare for our future success by putting cornerstone plans in place today.

We will achieve this by:

- ◆ Establishing cohesive plans which incorporate Council's vision, and are shared by the entire organization.
- ◆ These include 3 year operational plans, 5 year capital plans, and the applicable financial plans to support achieving the identified objectives.
- ◆ Establishing long term visioning with the creation of an Asset Management Plan and the implementation of the Municipal Development Plan that ensures our core infrastructure and community assets are evaluated; then progress can be measured and risks clearly identified.

Building &
Strengthening
our
Foundation



Inform, Involve & Inspire

WE COMMIT to investing strategically in our greatest asset; our human capital – attract, train, retain high quality people.

Organizational
Strength &
Resiliency

We will achieve this by:

- ◆ Being an employer of choice by valuing and respecting each other's contributions.
- ◆ Fostering an environment of dignity, respect & equality.
- ◆ Recognizing and supporting a balanced life.
- ◆ Maintaining an environment which is safe for our staff and keeping up-to-date on health and safety initiatives.
- ◆ Monitor the effectiveness of our organizational review and re-structure; Maximize and enhance organizational capacity.
- ◆ Building programs that support wellness and a high quality of life for staff.
- ◆ Supporting and encouraging professional development.
- ◆ Building our organization for the future; succession planning & mentoring programs.



Prosperity Is No Accident

WE COMMIT to facilitate the economic growth and responsible development of our community.

Diverse &
Strong
Economic
Opportunity

We will achieve this by:

- ◆ Achieving the desired balance of residential and non-residential tax base (65:35).
- ◆ Marketing the opportunities that exist in our community.
- ◆ Planning for and constructing the infrastructure mainframe to support continued growth and development.
- ◆ Recognizing the role of the Town in creating an environment of sustainable development; Municipal Development Plan, Land Use Bylaw & Offsite Levies.
- ◆ Reviewing our internal processing and external communication to ensure we are approachable, easy to deal with, and clear in our expectations.
- ◆ Engaging and supporting the business community.
- ◆ Capitalizing on the resource-based economy within and surrounding Edson; engage major industries to ensure synergies and partnerships wherever possible.



Edson's Got (Life)style

WE COMMIT to provide opportunities for a lifestyle that is happy, healthy & safe.

Vibrant &
Healthy
Community

We will achieve this by:

- ◆ Fostering community initiatives which promote inclusivity and recognize our diversity.
- ◆ Facilitating cultural and recreational experiences that foster interaction, connection and a sense of belonging.
- ◆ Encouraging a suitable mix of housing in our neighbourhoods.
- ◆ Supporting and providing quality fire, crime prevention, and emergency response preparedness programs.
- ◆ Collaborating with other organizations to support and enhance the physical and social well-being of the community (e.g. healthcare and educational providers).
- ◆ Continuing to invest in existing facilities and community assets, as well as, planning and preparing for future opportunities.



Governance Is Leadership

WE COMMIT to providing prudent, accessible & transparent governance and to be leaders in our community, the region and the province.



We will achieve this by:

- ◆ Ensuring we are a government that is respectful in our conduct towards each other and that we perform our duties in a manner that instills confidence and trust in us.
- ◆ Continuing to build strong ties with Yellowhead County, Grande Yellowhead Public School Division, Living Waters Catholic Regional Division No. 42, and other local government partners.
- ◆ Acting in good faith in shared facilities, programs, and regional development initiatives.
- ◆ Creating a Public Engagement Policy which allows for regular access to Council for public feedback.
- ◆ Respecting our local partners; community groups, contractors, etc. Establish consistent, fair engagement policies which seek to achieve synergies and mutual goals.



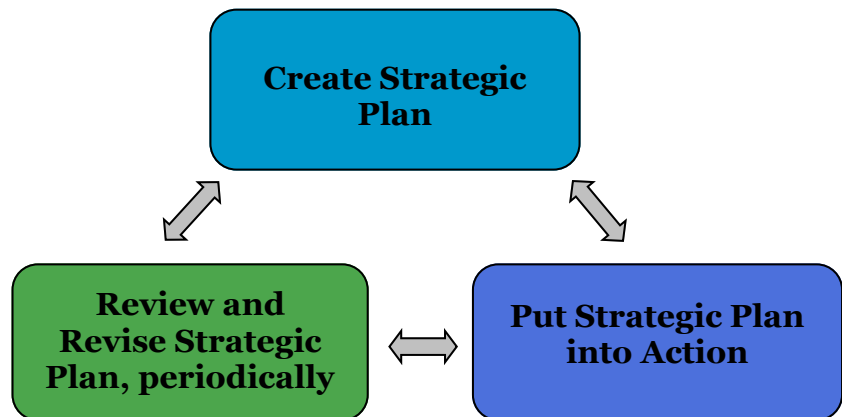
Message from Administration



Michael Derricott,
CAO

Council's Strategic Priorities have provided Administration with clear focus for service delivery. . We have brought forward new projects, policies and actions which are bringing to life Council's ambitious vision for our community. But we are not done; we will continue to put forward items that meet Council's goals and make the Town of Edson a great place to live and work.

Administration is committed to meeting Council's Strategic Priorities and we will continually review them to ensure they are current and meeting the needs of our evolving community.



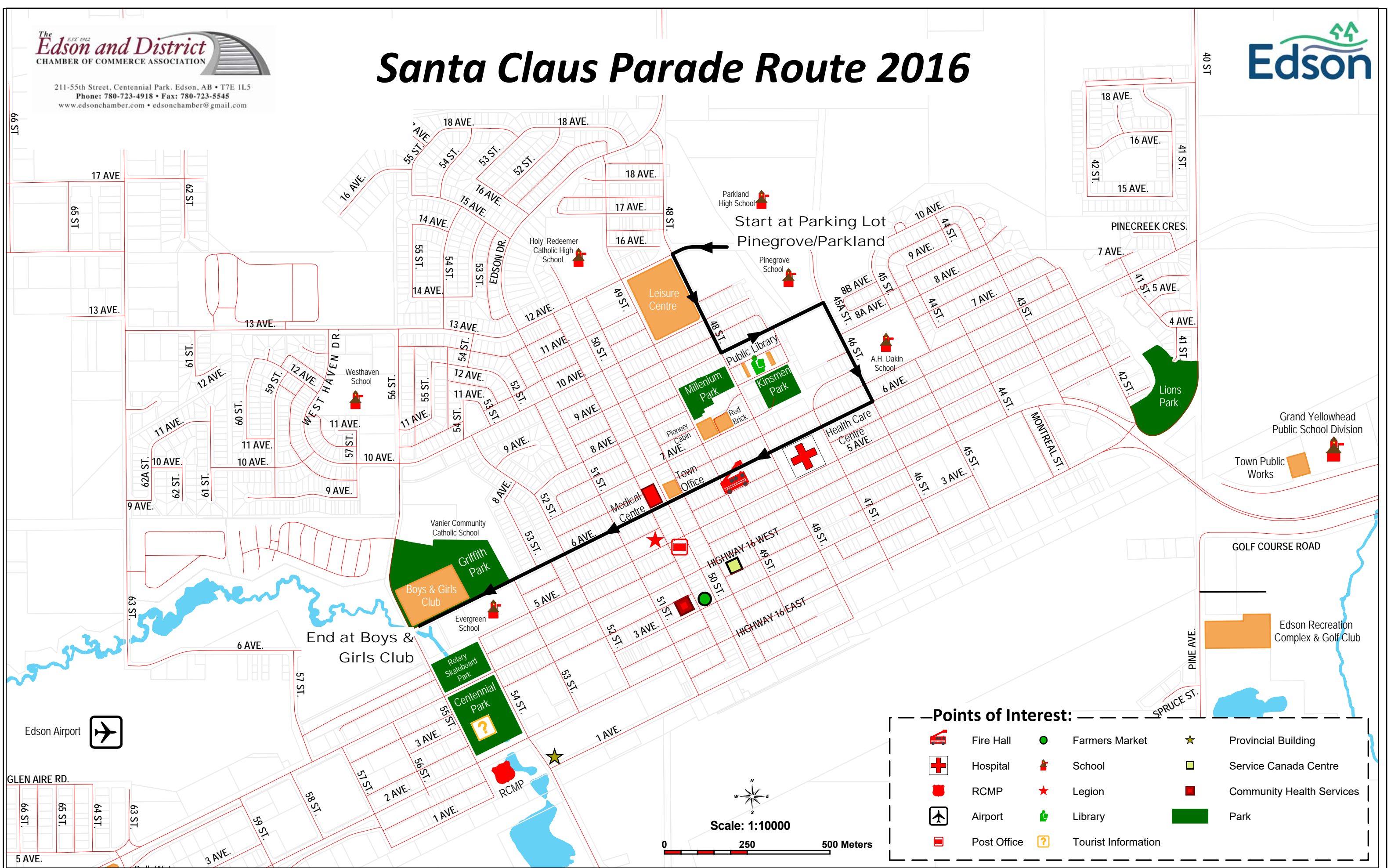
Town of Edson



*Building and bettering our
community*



Santa Claus Parade Route 2016



Points of Interest:

	Fire Hall		Farmers Market		Provincial Building
	Hospital		School		Service Canada Centre
	RCMP		Legion		Community Health Services
	Airport		Library		Park
	Post Office		Tourist Information		

