

For Immediate Release

News Release

Town of Edson Mobile App

Edson, Alberta, June 3rd, 2016 – The Town of Edson is entering the world of mobile apps.

Working with Box Clever, the Town of Edson's digital media agency, a new app has been developed to allow better communications between citizens and Town of Edson departments.

Communications Coordinator Steve Bethge says the new app has a variety of tools. "One of the most important features is the Report-a-Problem. This allows our residents to easily and directly report issues to the Town. This covers Bylaw, Roads, Utilities, and Parks and allows for comments and photos of the concerns."

Other features include a news feed, events calendar, garbage pickup reminders, and emergency push notifications.

The new Town of Edson app was launched Wednesday afternoon and is available for both Apple and Android devices.



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